



**ARMENIAN  
HR ASSOCIATION**

# **ANNUAL REPORT - 2022**

**YEREVAN 2023**

# Contents



2022 activities summary
CSR project's brief report
2023 activities

# Members of HR Association (76)

## Individual member

1 ★ member - 18

2 ★ member - 21

3 ★ member - 6

## Legal entity member

1 ★ member - 5

2 ★ member - 22

3 ★ member - 4

# Subscribers of HR Association



www.hrcommunity.am website

- ✓ more than 500 active accounts
- ✓ monthly in average 900 visitors



Facebook 1 page and 2 groups

- ✓ 7,435 subscribers in total
- ✓ monthly reach in average 12,000 users



Linkedin 1 page and 2 groups

- ✓ 10,582 subscribers in total
- ✓ monthly reach in average 1,700 users



Instagram page

- ✓ 353 subscribers in total
- ✓ monthly reach in average 500 users



Telegram channel

- ✓ 295 subscribers in total
- ✓ monthly reach in average 200 users



ARMENIAN  
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[www.hrcommunity.am](http://www.hrcommunity.am)

[info@hrcommunity.am](mailto:info@hrcommunity.am)

+374 33 58 46 96

# HR clubs and master-classes: 11

HR ARMENIAN HR ASSOCIATION

**Generation theory**  
Master class by Sona Martirosyan

March 3  
18:30-20:30

HR Club  
Vol. 94



HR ARMENIAN HR ASSOCIATION InForce

**EMPLOYEE EXPERIENCE**

29.03.2022  
18:30-20:30

HR Club  
Vol. 95

Ani Kocharyan Valeria Aizen



HR ARMENIAN HR ASSOCIATION CHALLENGE >> CHALLENGE >>

**Winning IT-Hearts**

05.04.2022  
18:30 - 20:30

HR CLUB  
VOL. 96

Elizabeth Oginskaya  
Head of Product  
Changellenge >>  
Employer Branding Agency



HR ARMENIAN HR ASSOCIATION BDO

Foreign Workers: Peculiarities of the Legislation

27.04.2022  
18:30-20:30

Legal expert  
Naira Petrosyan

HR Club  
Vol. 97



HR ARMENIAN HR ASSOCIATION

**HOW HR PEOPLE SMILE**

MAY 19  
11:00-13:00

Venue: Machar 44

HRCLUB  
VOL. 98



HR ARMENIAN HR ASSOCIATION

OCCUPATIONAL HEALTH AND INDUSTRIAL SAFETY CONSULTATION

14.07.2022  
18:30-20:30

info@hrcommunity.am

Vahe Tamazyan

HR CLUB  
Vol. 99



# HR clubs and master-classes: 11





**JOB SAFETY AND  
HEALTH PROTECTION  
AT WORKPLACE**




Tigran Vardanyan

07.20.2022  
18:30-20:30



**War veterans at work**  
discussion with a psychologist

14/09/2022  
18:30



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**CSR programs:  
The need and the significance**



Lilit Martirosyan

10/11/2022  
18:30 - 20:00



Ester Demirtshyan

HR Club vol. 102

**Landing theory on practice: tools of  
motivation (on the example of IT)**

Nikita Grishin

24/11/2022  
18:30-20:00



HR Club vol. 103

**The main competencies of the  
leaders of the future: what is it, and  
how to evaluate it?**

PAVEL MERINOV

02/12/2022  
18:30-20:00



HR Club vol. 104



# Collaborative events in HR sector



cascade  
PEOPLE & BUSINESS



DisruptHR is a global success movement and now spans 31 countries and 137 cities. It is a movement that is designed to energize, inform and empower tomorrow's leaders and game changers who are interested in disruptive ideas and in moving forward.

The main goal of WOW!HR is to consolidate and popularize the best practices implemented and applied in the field of Human Resource Management (HRM), to create interconnected business environments, to promote employer brand, and to share experiences.



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# Collaborative events in HR sector



“huyrate” program is an employer branding rating survey. Initiatives like this are important:

- ✓ both from the aspect of the expression of students' insights
- ✓ and for the formation of more flexible, encouraging, and comprehensive practices of employers towards youth, representing tomorrow's labor market of Armenia.







# International cooperation

**Special discount**

# 20%

**for Armenian HR Association  
MEMBERS**



AIHR is the place to learn the skills you need to advance your career and secure a job at the forefront of HR.

You can find:

- ✓ 56 online courses
- ✓ 11 HR certifications
- ✓ 50+ expert instructors

HR Association members have a permanent 20% discount.



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# International cooperation



EUROPEAN  
ASSOCIATION  
FOR PEOPLE  
MANAGEMENT

The EAPM is a network association and the body for European human resource management and the people profession. We pursue the goal of improving the quality of HR management and development and improving professional standards of practice.

The Armenian HR Association continues to be a member of EAPM, which allows our members to take advantage of the many opportunities offered.

# “Nor Ej” CSR project

General results as of December 30, 2022

- ✓ 72 completed courses,
- ✓ 25 current courses,
- ✓ 318 graduated beneficiaries,
- ✓ 73 current participants.

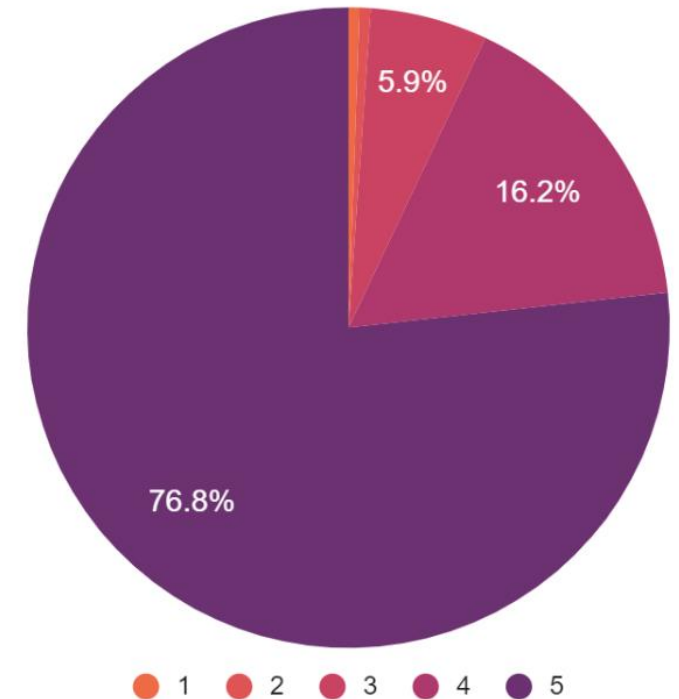
During 2022:

- ✓ 206 beneficiaries completed courses financed by us,
- ✓ 112 beneficiaries completed free courses.

At the end of 2022:

- ✓ 56 beneficiaries have participated in courses financed by us.,
- ✓ 17 beneficiaries attended free courses.

Beneficiaries' satisfaction with the project, where 1 is the lowest and 5 is the highest.





# “Nor Ej” CSR project

Summarizing the work carried out since the launch of the project, we can record the following results:

- ✓ organization and implementation of professional and soft/hard skills development courses, professional orientation and educational programs,
- ✓ cooperation with various NGOs, companies, state bodies, and individuals,
- ✓ continuous flow of new beneficiaries,
- ✓ high rate of satisfaction and trust of beneficiaries,
- ✓ research and reporting activities aimed at regulating the field.

# 2023 activities



- ✓ Community professional development
- ✓ International experience
- ✓ Developing intra-community ties and bringing them to the international stage
- ✓ Social responsibility
- ✓ Quick assistance

# THANK YOU!



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